

Kawartha Minor Hockey Association

Greetings!

Kawartha Minor Hockey Association is a non-profit organization that provides local youth the opportunity to play hockey in a positive and healthy environment.

Hockey holds a special place in our community. It brings families and friends together, promotes physical fitness, and fosters a sense of camaraderie among players and supporters alike.

Our association is currently the largest in the Kawartha Lakes. We secured 12 tournament championships and 5 league championships last season. Our organization is undoubtedly growing and building a reputation as a leading minor hockey association in Ontario.

However, as with any community organization, the success of our hockey association relies heavily on the support of local businesses like yours. **That's why we invite you to partner with us as a sponsor for the upcoming season.**

Ice Time Sponsor- \$1000

We are looking for 23 Ice-Time Sponsors, one for each week of the season. Funds will be used to supplement the cost of weekly ice rentals, which is the largest operating cost our association incurs. Ice Time Sponsors will be featured on a standing lobby banner at the arena throughout the season and weekly social media posts will highlight them as this week's Ice Time Sponsor.

Mini Boards Logo Sponsor - \$800 first year, \$400 annual renewal

Advertise your business on the mini boards we use for our half-ice games! We are looking for 7 Mini Board Logo Sponsors, these 24" x 36" ads are displayed on our mini boards for maximum exposure during our U7, U8, and U9 games. These funds will go towards general operating expenses.

Cash Calendar Sponsor - \$200

The annual cash calendar is our organization's largest fundraiser. Sponsors will have their business logo featured on one thousand calendars sold throughout our community as well as be recognized on our social media. We are seeking 18 cash calendar sponsors. Profits from this fundraiser go towards the cost of ice time.

Website Sponsor - \$1000

The website is an essential tool for our association. These sponsorship funds will go towards the annual cost of the website. We are seeking 1 Website Sponsor who will have their business logo as a standard fixture on our website homepage. The Website Sponsor will receive the first right of refusal on sponsorship for the following year.

For more information or to arrange your sponsorship please email our Sponsorship Director, Courtney Mitchell at sponsorship@kawarthacoyotes.ca or call/text (705) 344-5073.

Payments can be made via cheque to Kawartha Minor Hockey Association or e-transfer to treasurer@kawarthacoyotes.ca. Receipts are issued to sponsoring businesses and individuals.

Thank you for your support!

The Kawartha Minor Hockey Association

