



Kawartha Lakes Minor Hockey Association

Logo Competition Guidelines and Contest Rules

Overview

The Kawartha Lakes Minor Hockey Association (KLMHA) is looking for a new logo that will serve to identify the association in the hockey community as a result KLMHA (KMHA/LMHA) announces a competition to design a new logo. The new logo shall be used on the KLMHA team equipment, website, social media sites, business cards, letterhead, posters, or anywhere else KLMHA chooses. Once a logo has been chosen and agreed to by KLMHA Logo Committee the logo will become the sole property of KLMHA and no other persons shall have a right to use unless so authorized by the KLMHA Board.

This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. The KLMHA Logo Committee has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open to all residents within the City of Kawartha Lakes.
2. The contest is not open to personal submissions by board members of KLMHA/KMHA or LMHA.
3. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from **12:01 AM January 1, 2020** (local time) and closes at **11:59 PM January 31, 2020**. Late submissions will not be considered.
2. All entries must be submitted electronically to Kawartha Lakes MHA at www.KawarthaLakesMHA.ca. Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
3. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

The purpose of this contest is to design a logo to be used by the KLMHA.

The logo's design should reflect the community, history and captured within the City of Kawartha Lakes. This includes promoting the Players and Members of KLMHA, encouraging the highest standards of member conduct and rendering the most positive portrayal of its members through the logo. KLMHA acts as the representative of HC, OHA and OMHA in presenting a positive image which will result in the promotion of hockey and acceptance of all who wish to participate.

The logo must incorporate the KLMHA name (abbreviated or spelled out)

The logo must be appropriate for public display.

Entries must be submitted as JPEG files.

For quality reproduction purposes, the winning entry must later be able to be reproduced in scalable vector graphic format (EPS).

Color must be CMYK, though the logo may also be produced in black and white.

Contestants are advised to avoid gradients and half-tones.

The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes.

It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of KLMHA and may be used for any KLMHA purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. KLMHA shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. KLMHA reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. KLMHA reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

KLMHA (KMHA/LMHA) Logo Committee Structure and Duties

1. The KLMHA Logo Committee will be made up of three (3) members from each of KMHA and LMHA for a total of six (6) Logo Committee participants.
2. The proposed Committee members must be in good standing with their associations for the current season.
3. The Committee members may be created from the memberships at large however each association must assign one (1) current member of their Executive to be one (1) of the three (3) participants.
4. The Logo Committee will review each submission without knowing the name(s) of the submitter.

Determination of Winner and Prize

1. Upon closing of the submission period, an online vote through the KLMHA website will be held for KLMHA, KMHA and LMHA members to choose their favorite logo. The online voting will close at **11:59 PM February 14, 2020**. The five (5) logo submissions receiving the most votes will be deemed as the Competition Finalists.
2. The Logo Committee will review each submission without knowing the name(s) of the submitter.
3. From the five (5) Finalists the winning entry will be selected by the KLMHA Logo Committee. The Logo Committee will name the winning successful submission by **11:59PM February 29, 2020**. The Logo Committee's decision will be final, and no further correspondence shall be entered into.
4. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
5. The prize for the winning entry is a season's registration fee for KLMHA/KMHA/LMHA or \$500.00. The runners up will each receive \$100.00. The prizes remain the same regardless of the size of the team submitting the winning entry.
6. The winner will be notified via email and announced on the KLMHA Website and Facebook page.

Disclaimer

1. KLMHA/KMHA/LMHA is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. KLMHA/KMHA/LMHA reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by KLMHA/KMHA/LMHA, including after the submission window has closed.
3. KLMHA/KMHA/LMHA is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

END OF LOGO COMPETITION GUIDELINES AND CONTEST RULES